

# BOOMERANG



## ARTWORK PREPARATION GUIDE

Files can be supplied on the following media:  
CD, DVD, e-mail, FTP transfer, Zip disk.

If uploading files to our FTP server, please call for login details.  
Alternatively we can download from your FTP site.

### Please supply:

- A Quark Xpress file @ 1/4 size, complete with images and fonts.
- All scans/photoshop files should be CMYK and placed in the Quark doc. at 100% and 300dpi resolution.
- Logos should be supplied as vectorised EPS files. Bitmaps (tiff, jpg) will deteriorate when scaled-up.
- If you are not supplying fonts, please convert all text to outlines.

### Proofs and Colour matching:

We will attempt to match any colour swatches supplied, however the four colour process can only reproduce a certain range of colours, e.g. it cannot reproduce all Pantone™ colours.  
If colour matching is critical, you must provide an accurate printout or pantone colour reference.



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