

STRAIGHT EMBRACE

3(h)x1(w) SEG POP UP

Front - Back

Total area including bleed:
1498 (w) x 2280 (h) mm

Total visual area:
1460 (w) x 2242 (h) mm

Front visual area
774 (w) x 2242 (h) mm

Endcap visual area
343 (w) x 2242 (h) mm

Back visual area
774 (w) x 2242 (h) mm

Please be sure to include the 19 mm
around the perimeter.

DO NOT design any critical elements
(text, logos, etc) within 50mm of the edge

General guidelines

- CMYK
- Convert Pantone colours to CMYK.
- Do not supply RGB images.
- Do not embed images,
supply them.
- Resolution must be 300 dpi at
25% output size.
- All fonts must be converted
to outlines.
- Please supply artwork as PDF
or Illustrator EPS files.

This template

- Is supplied at 25% of finished size.
- Includes bleed (as shown by
red line).
- Overall template size:

ENDCCAPS

Important:

Keep important
Type and Logo's
inside the
Green Boxes.

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