

STRAIGHT EMBRACE 3(h)x2(w) SEG POP UP

Front - Back

Total Graphic area
2232(w) x 2280 (h) mm

Total visual area:
2194(w) x 2242(h) mm

Front visual area:
1508 (w) x 2242(h) mm

Endcap visual area:
343 (w) x 2242(h) mm

Back visual area:
1508 (w) x 2242(h) mm

Please be sure to include the 19 mm
around the perimeter.

DO NOT design any critical elements
(text, logos, etc) within 50mm of the edge

General guidelines

- CMYK
- Convert Pantone colours to CMYK.
- Do not supply RGB images.
- Do not embed images,
supply them.
- Resolution must be 300 dpi at
25% output size.
- All fonts must be converted
to outlines.
- Please supply artwork as PDF
or Illustrator EPS files.

This template

- Is supplied at 25% of finished size.
- Includes bleed (as shown by
red line).
- Overall template size:



