

43" Outdoor Digital Advertising Displays

# Overview

#### **Modifications**

The screens can be upgraded in various ways including the addition of network features, a camera, more screen sizes or even touch functionality.

#### Ultra High Brightness Panel

2500cd/m<sup>2</sup> makes sure this display will always be seen whatever the weather. Over 5 times brighter than that of a standard domestic television to improve the displays image clarity.

### Lockable Wall Mount

The screen comes with a wall mount that allows the screen to be securely placed in either landscape or portrait orientation.



#### Weather Proof IP65 Rating

An IP65 Rating means the display is able to withstand all weather conditions; wet and dry and also features waterproof over molded AV connectors.

### Ambient Light Sensor

The display has a light sensor that changes the screens brightness depending on the ambient light ensuring the most suitable brightness at any time.

#### Advanced Temperature Control

Designed to run 24/7 in constant use the display has an advanced temperature control system to keep it running at the optimum temperature no matter the environment.

# Toughened Glass

Extra strong glass protects the screens internal components and adds an extra layer of security against vandals.

### Sturdy Enclosure

Made from mild steel the enclosure is strong enough to protect the displays components from outside harm such as vandals.

#### Anti Reflective Glass

Diffuses direct sunlight making the display easily readable in bright weather.

## **Dust Tight**

The screen has the highest intrusion protection rating possible meaning it is virtually impossible for dust to enter the enclosure. **Easy Updates** Update the screen via the simple 'plug and play' USB method. You can control the screen from anywhere in the world by upgrading to a Network version. This allows you to update the screen via the cloud.



# Sunlight Readable

Brightness is paramount when using outdoor screens, these displays use commercial grade Ultra High Brightness panels (2500 cd/m<sup>2</sup>); more than 8 times brighter than a standard home TV to allow easy readability in direct sunlight. The display also has an ambient light sensor that will alter the screens brightness based on the displays surrounding light levels. This leaves the screen with the best clarity while also conserving energy.



# **Outdoor Enclosure**

Designed with robust, corrosion protected casing to protect against the elements and the public. With an IP65 rating, it keeps out all airborne particles as well as being protected from any wet weather conditions and also feature waterproof over molded AV connectors. The enclosures are made from mild steel and have thermally toughened glass.



# **Temperature Control**

The internal air-conditioning system allows the screens to be in constant use in an outdoor environment. Internal fans keep the panel and other internal components at the optimum working temperature; ensuring a long and reliable life for your display.

# Features



Built with commercial grade panel and components these displays are designed to run 24/7 in constant use; unlike domestic screens. The panel also has a lifespan of over 50,000 hours of continuous use.

### Anti Reflective Glass



The glass frontage is also anti-reflective to help defuse direct sunlight shining on the display.

# & Maintenance



**Easy Installation** These units are designed with installation and maintenance in mind. As well as having a cabling channel built into the base of the unit there are also special fitting holes to allow you to permanently fix your screen in position. There is also internal space within the unit to hide any additional hardware, such as a PC, with easy access in the form of a front panel door.

# **Modifications Available**

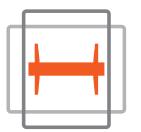


Whether your project calls for a touch screen, a doublesided display or even a bespoke screen size, we can meet your needs.

## Integrated **Media Player**

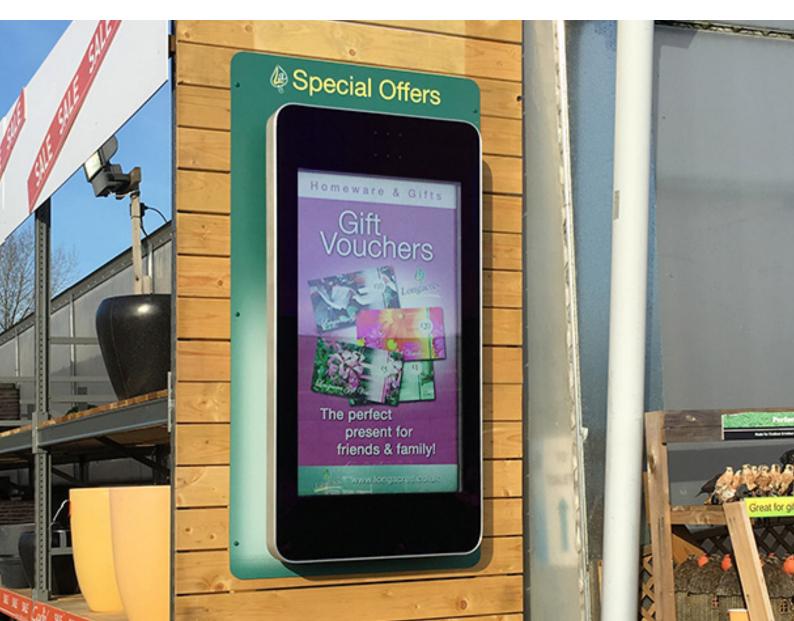


#### Complimentary Wall Mount



As well as having AV inputs, these displays also have a built-in HD media player allowing you to run content copied from a USB drive. Load your pictures and videos onto a USB memory stick then insert it into the display, the screen will then start playing the pictures and videos in a continuous loop. The displays can also be upgraded to be remotely updated via cloud-based CMS. а

The display can be mounted either landscape in or portrait orientation, depending the on application. We also include a free wall mounting bracket that allows you to install display your in either landscape or orientation portrait and lock it in place.



|               |                          |                  | 43" Outdoor Digital Advertising Displays   |
|---------------|--------------------------|------------------|--|
| Panel         | Display Size             |                  | 43 Inch  |
|               | Resolution               |                  | 1080x1920  |
|               | Pixel Pitch              |                  | 0.1615x0.4845  |
|               | Display Area (mm)        |                  | 526x934  |
|               | Aspect Ratio             |                  | 16:9   |
|               | Brightness (cd/m²)       |                  | 2500   |
|               | Colour                   |                  | 16.7 M   |
|               | Viewing Angle            |                  | 178°   |
|               | Contrast Ratio           |                  | 8000:1   |
| AV Inputs     | Video                    |                  | HDMI, VGA  |
| Power         | Power Consumption (W)    |                  | 250  |
|               | Input Voltage            |                  | AC110~240V (50Hz~60Hz)   |
| Mechanical    | Unit Size (WxHxD mm)     |                  | 670x1410x140   |
|               | VESA Holes (mm)          |                  | 400x400/400x800  |
|               | Net Weight (kg)          |                  | 52   |
|               | Gross Weight (kg)        |                  | 78   |
| Environmental | Operating Temperature:   |                  | -20 °C to 50 °C  |
|               | Operating Humidity:      |                  | 10% - 80%  |
|               | Storage Temperature:     |                  | -30°C - 60°C   |
|               | Storage Humidity:        |                  | 5% - 90%   |
|               | Enclosure Protection     |                  | IP65   |
| Feature       | Internal<br>Media Player | Media Formats    | Video (MPG, AVI, MP4, RM, RMVB, TS), Audio (MP3, WMA), Image (JPG, GIF, BMP, PNG)            |
|               |                          | Media Resolution | 1080x1920  |
|               |                          | Internal Memory  | 6GB  |
|               |                          | CPU              | Duel-Core Cortex-A9 @1.6GHz  |
|               |                          | GPU              | Mali-400 MP4 @400MHz   |
|               |                          | RAM              | 1GB DDR3   |
|               |                          | ROM              | 8GB NAND   |
|               |                          | USB              | USB2.0 HOST (x2)   |
|               |                          | LAN              | 10/100M Ethernet (Network version screen only)   |
|               |                          | Wi-Fi            | 802.11b/g/n (Network version screen only)  |
|               |                          | OS               | Android 4.2.2  |
|               |                          | Graphic Engine   | OpenGL ES 1.1/2.0, OpenVG 1.1  |
|               | Special                  |                  | Images, Videos, Audio, Scrolling Text Message, On/Off Timer, On Screen Clock, Media Rotation |
| Accessories   | Included                 |                  | AC Power Cable, Remote Control   |
|               | Optional                 |                  | Touch Screen Upgrade, Network Upgrade, Camera  |

