Discount Displays

Setting up your artwork.

Layout -

When setting up your artwork please ensure that all text and logos are inside the red key line on the template, any background colour should extend to the outer edge of the template, no need to add bleed.

Text & Images –

Please ensure that when saving files, all text is outlined and any images are embedded. Any images need to meet certain DPI sizes to ensure a good quality print on banners, PVC Mesh and Polyester dye sub prints. Images up to 6 sq mts need to be minimum of 100 dpi at print size, if you are scaling artwork for example at 50% then the image supplied would need to be 200dpi, for larger images and wraps, images can be as low as 30 dpi, please contact us for more advice.

File Formats –

All final artwork should be cmyk and preferred file format is print ready PDF file, but artwork can be supplied as ai, eps jpeg, or tif (flattened) files.