

# ARTWORK GUIDELINES

**T**  
ALL FONTS must be converted to outlines.

  
RESOLUTION must be 300DPI at 25% output size.

  
Artwork **MUST** be supplied in CMYK. Colours on your screen may differ from the colours that are printed.

  
ARTWORK must be a flattened PDF print ready file.

  
Do NOT EMBED any images.

  
This template is only a guide.

# MEDIUM TEARDROP FLAG

**SAFE ZONE**  
All main text and images should sit within the safe area. This is to ensure that nothing gets cut into or off during the print and cut process.  
**624mm(W) x 1924mm(H)**

**CUT LINE**  
This is where the product will be cut ready for the item to be made up and ready to be dispatched.  
**692mm(W) x 2060mm(H)**

**BLEED AREA**  
The bleed area is where the background images or colour is bled right to the edge to ensure that your artwork does not print with an unwanted white edge.  
**760mm(W) x 2124mm(H)**

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