## SEG Fabric Pop-up 3 x 4

## Important Guidelines

- Artwork must be supplied CMYK, please convert pantone colours.
- Do not Embed images.
- All fonts must be converted to outlines.
- Resolution must be 300 dpi at 25% of output size.
- Please supply artwork as a PDF or Illustrator file.
- Colours on your screen may differ from the colours that are printed.
- Please note this template should be used as a guide only.

## **Product Specifics**

Total area Front & Side Panels

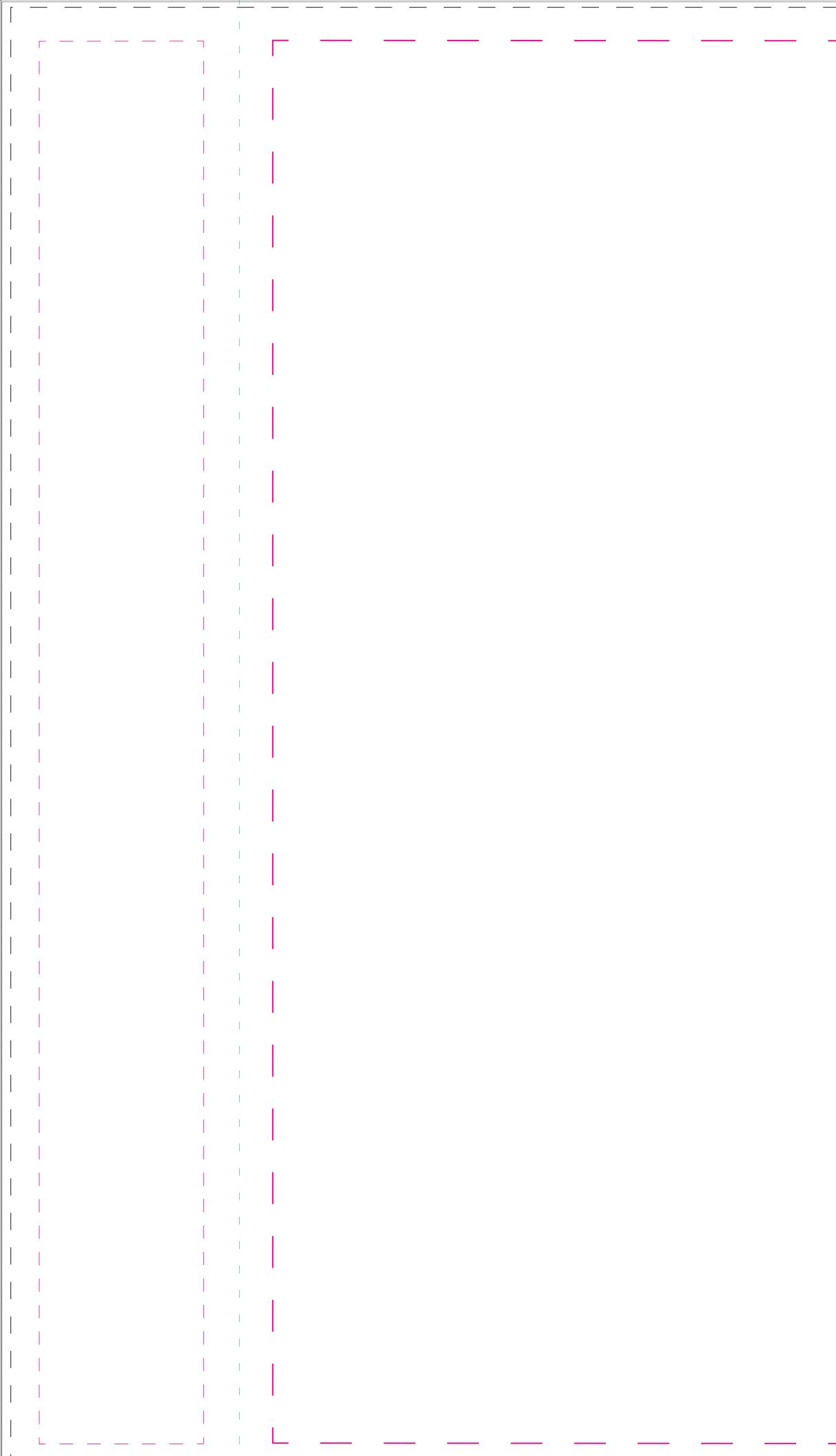
(includes bleed):

3677 (w) x 2290mm (h)

Back Panel

## 2938 (w) x 2290mm (h)

- Visual area
  - 2828.5 (w) x 2160 (h) mm (Front)
  - 253 (w) x 2160 (h) mm (End Panel)
  - 2832 (w) x 2160 (h) mm (Back Panel)
- Red dotted line indicates safe visible area.
  Please keep all key design elements and text within this space avoiding stitch lines



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