

# SEG Fabric Pop-up 3 x 4

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## Important Guidelines

- Artwork must be supplied CMYK, please convert pantone colours.
  - Do not Embed images.
  - All fonts must be converted to outlines.
  - Resolution must be 300 dpi at 25% of output size.
  - Please supply artwork as a PDF or Illustrator file.
  - Colours on your screen may differ from the colours that are printed.
  - Please note this template should be used as a guide only.
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## Product Specifics

- Total area Front & Side Panels

(includes bleed):

3677 (w) x 2290mm (h)

### Back Panel

2938 (w) x 2290mm (h)

- Visual area

2828.5 (w) x 2160 (h) mm (Front)

253 (w) x 2160 (h) mm (End Panel)

2832 (w) x 2160 (h) mm (Back Panel)

- Red dotted line indicates safe visible area.  
Please keep all key design elements and text within this space avoiding stitch lines



