



# Generic Pop Up Tower

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## Important Guidelines

- Artwork must be supplied CMYK, please convert pantone colours.
  - Do not Embed images.
  - All fonts must be converted to outlines.
  - Resolution must be 300 dpi at 25% of output size.
  - Please supply artwork as a PDF or Illustrator file.
  - Colours on your screen may differ from the colours that are printed.
  - Please note this template should be used as a guide only.
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## Product Specifics

- Total area (includes bleed):  
2043mm (w) x 2249mm (h)
- Blue solid line indicates safe visible area. Please keep all key design elements and text within this space.
- Please note the two end panels will wrap around back of the frame.