

MODULATE

An attention grabbing solution

Modulate[™] is the fusion of two original concepts, recognised for their success in the world of retail and exhibitions: Formulate, a range of tubular structures, and Vector modular frames.

Modulate[™] consists of a set of frames made from aluminium tubes covered with a printed tension fabric graphic. These frames can be connected together using powerful magnets inside each element.

Based on this simple magnetic principle, the different **Modulate**[™] frames combine to create the perfect configuration for every venue: retail outlets, trade shows, shell schemes, exhibition venues, shopping centre, or in office environments as simple partitioning for meeting areas.

MODULATE

Innovative structures

Each **Modulate**^m structure is made from aluminium tubes with a diameter of 30 mm, which makes them both light and durable.

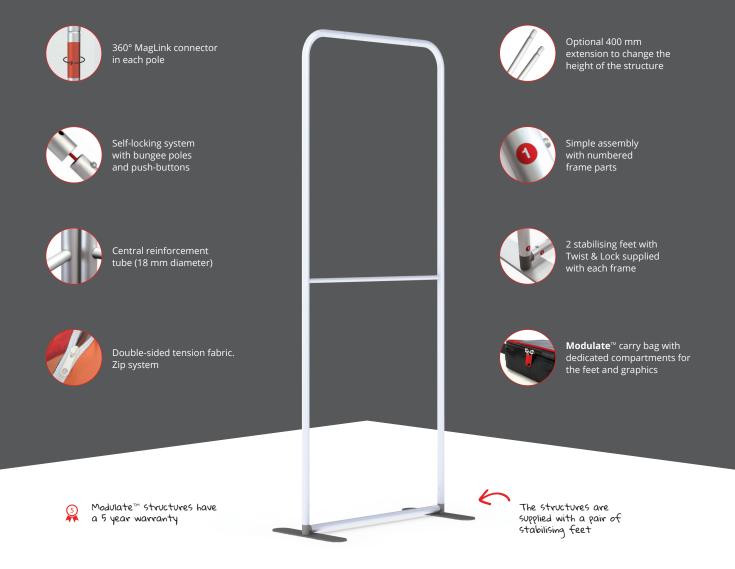
This new family of products is set apart from other existing solutions by a range of unique features, including the **MagLink** system and the **Twist & Lock** foot system.

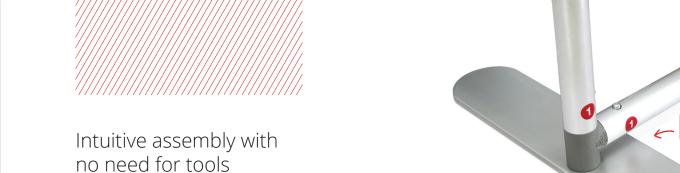
Need a change ?

With powerful 360° magnets, the **MagLink** system makes it easy to assemble **Modulate**[™] frames without the hassle of traditional clips add in or the need for Allen keys. These patent pending magnetic connectors and the 40 cm extension, allow you to vary the height of the structures, making **Modulate**[™] a very versatile and reconfigurable solution.

Save time !

Each element of the **Modulate**[™] range is designed to make your life easier: sections with colour co-ordinated numbering system, bungee poles and easy-to-install feet. No tools required! Assembling **Modulate**[™] is child's play, allowing you to change your configuration in seconds.

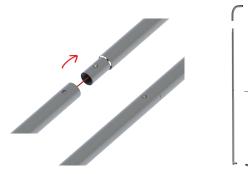




Assembling **Modulate**[™] structures does not require no tools. Each section is labelled by number and colour coded for ease of assembly, connecting with a push-button.

Once the structure is assembled, the Twist & Lock feet can be locked into place by rotating a quarter of a turn, for a perfectly stable free-standing frame.

Add the perfect finishing touch with a tension fabric graphic, designed to fit the frame perfectly.



Assemble the bungee sections using the push-buttons

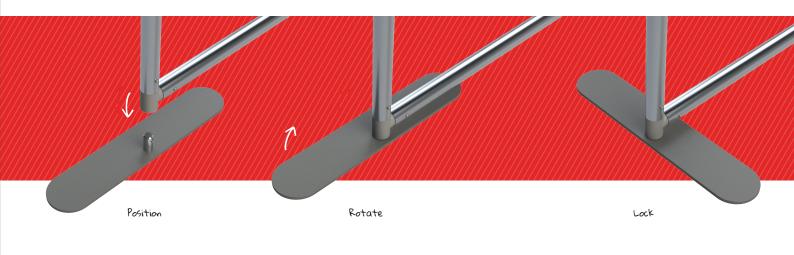


Add the central reinforcement tube and connect all the tubes according to the numbered system Place the Twist & Lock foot under the structure and rotate to lock it

stabilising feet with Twist & Lock system

PATENT PENDING

Use the gloves provided to handle the graphic and slide it onto the frame



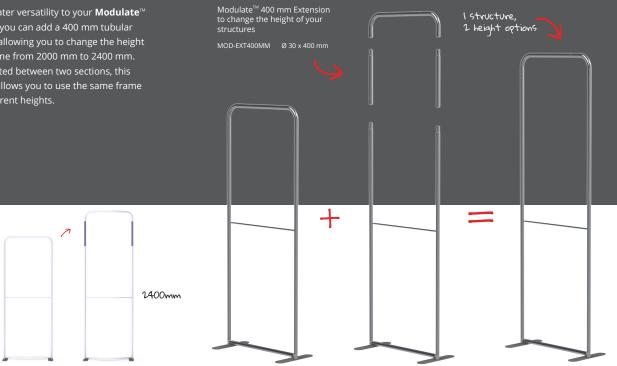
How to install Twist & Lock feet ? We have created an innovative new foot system with no need for Allen keys or other tools. With the **Twist & Lock** system, simply position the foot under the structure, turn it and it's locked! This system is an incredible time saver when installing your **Modulate**[™] structures.

Stabilising half feet can be added to your configuration to suit your needs (optional).



Scalable structures

To add greater versatility to your $\textbf{Modulate}^{\scriptscriptstyle \mathsf{M}}$ structures, you can add a 400 mm tubular extension, allowing you to change the height of your frame from 2000 mm to 2400 mm. Easily inserted between two sections, this extension allows you to use the same frame at two different heights.





2000mm

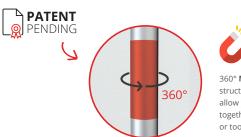
simply position your frames at your desired angle

360°

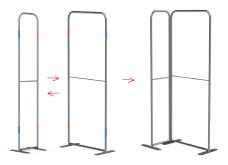


Get original by combining the different sizes and shapes of **Modulate**[™] frames.

Thanks to the exclusive **MagLink** magnetic system built into the structure, you can connect the frames by simply touching them together



360° MagLink system.Each structure includes 4 magnets that allow you to connect the frames together without any need for or tools.

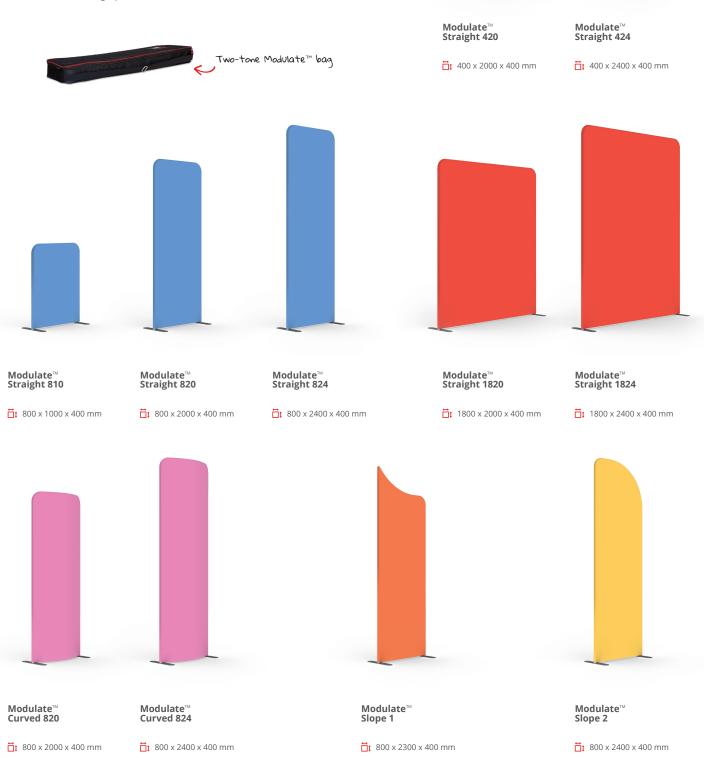


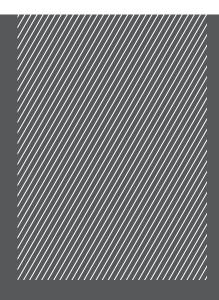
The Modulate[™]range

Modulate[™] includes 11 aluminium tubular frames (Ø30 mm) that can be used with double-sided printed textile graphics.

These modules can be used by themselves or combined to create hundreds of possible configurations. The different structures are classified according to their width or shape. The colour of the module corresponds to the coding system on the structure.

Each frame is supplied with a **Modulate**[™] carry bag with dedicated slots for the feet and graphics.





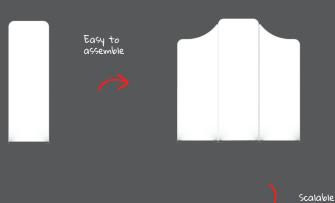
Mix & Match

Modulate[™] offers innovative layout solutions and maximises the impact of your message with sublimation printed textile graphics.

Choose your **Modulate**[™] frames from the shapes and sizes and on offer and connect them magnetically at any angle using the exclusive MagLink system.

You can mix and match to create new configurations or change them to suit your needs.

Switching from a simple wall of images to an exhibition stand takes just a few minutes!







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Each frame features a coding system for easier assembly. No tools required!



The graphics are very easy to maintain thanks to the crease-resistant and machine washable textile cover.



Each Modulate[™] frame comes in a bag to carry the structure, feet and graphics.









Height: 2400 mm

1 x Modulate Straight 4201 x Modulate Straight 424

2 x Modulate Slope 1





Use with or without stabilising feet, depending on your configuration

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Retail Solutions

The versatility and variety of **Modulate**[™] frames make them the ideal choice for decorating interior spaces.

The same frames can be arranged in different ways to redesign your POS advertising.







5300 mm

Height: 2400 mm

4000 mm

1000 mm



Height: 2400 mm

Combine right angles with rounded corners

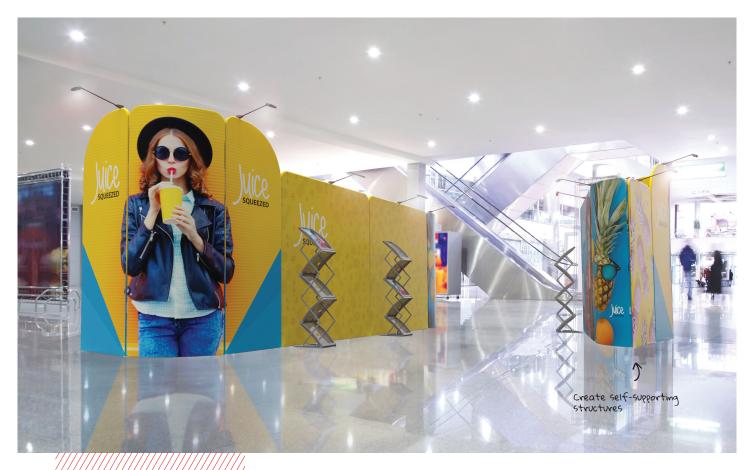
Image walls for events

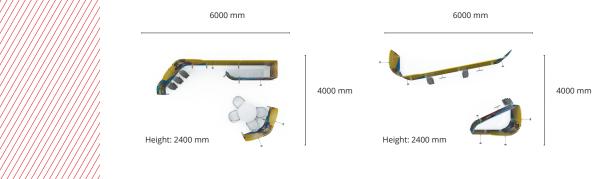
1 x Modulate Straight 1824 2 x Modulate Curved 824 2 x Modulate Slope 1

2 x Modulate Straight 420

The use of large-format graphics is particularly suited to the world of events and promotions.









Create unique staging options with the **Modulate**[™] frames.

Placed in strategic locations, they offer passers-by an original and immersive experience.

- 2 x Modulate Straight 824
- 4 x Modulate Slope 2
- 2 x Modulate Curved 820
- 3 x Modulate Straight 1820
- 1 x Modulate Straight 420



Create versatile reception spaces effortlessly

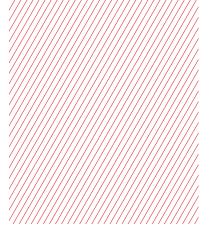






Height: 2400 mm





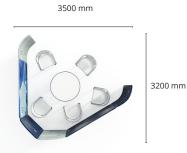
Window and POS advertising

Attract greater attention to your shopfronts and windows.

Modulate[™] offers a range of excellent solutions for organising retail spaces, allowing you to refresh your message and play with the available display space.



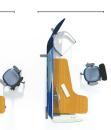




Height: 2400 mm



900 mm



900 mm

2600 mm

- 2 x Modulate Slope 2
- 2 x Modulate Straight 1820
- 2 x Modulate Curved 820





Creating workspaces

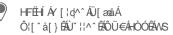
Creating simple private reception spaces, partitions or office spaces with the **Modulate**[™] frames.

The large customisable surfaces can also be used for decoration as well as brand communication.





DiscountDisplays



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