

BLEED AREA
The bleed area is where the background images or colour is bled right to the edge to ensure that your artwork does not print with an unwanted white edge.
1430mm(W) x 1595mm(H)

CUT LINE
This is where the product will be cut ready for the item to be made up and ready to be dispatched.
1390mm(W) x 1555mm(H)

SAFE ZONE
All main text and images should sit within the safe area. This is to ensure that nothing gets cut into or off during the print and cut process.
1350mm(W) x 1515mm(H)

CAFE BANNER DOUBLE SIDED SPRING CLIP 1.5M

ARTWORK GUIDELINES

 <p>This template is only a guide.</p>	 <p>Do NOT EMBED any images.</p>
 <p>ARTWORK must be a flattened PDF print ready file.</p>	 <p>Artwork MUST be supplied in CMYK. Colours on your screen may differ from the colours that are printed.</p>
 <p>RESOLUTION must be 300DPI at 25% output size.</p>	 <p>ALL FONTS must be converted to outlines.</p>

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