

BUYERS GUIDE: Easels

Display easels are a very versatile product used in schools, offices and retail outlets. They look great, don't take up too much space and are easily adjusted as well as being highly portable. At Discount Displays we offer a number of different easels in terms of design and materials.

The type of easel you choose depends on what you are going to use it for. You can have standalone easel, which is a simple frame that you use to display a sign, poster frame or printed canvas or easels that have some form of display permanently attached.

Art and Gallery Easels



Our wooden studio A frame easels are ideal for displaying art canvases, pictures and paintings.

Fully height adjustable with a generous lip to hold your canvas in place.

You can choose from an easel where the bottom bar is adjustable and the top is unsecured or a design that has an adjustable top clamp and bottom shelf where you just lean your sign or canvas against it.

These make great exhibition easels as well.



Floor Standing Easels with flip pads



These easels have folding metal frames that hold interchangeable paper presentation flip charts. Popular in offices and schools as teaching aids but also used to convey information outside meeting halls and conferences. If you have a last minute message simply write on the flip chart or white board.

Combination boards - back panel is dry wipe board but it also has a clip for holding a flip chart.

- With a flip chart prepare a presentation in advance then use the white board to continually add to the presentation if questions arise.

Easels with Changeable Boards



These are our most versatile type of display easels. There is a choice of budget metal lightweight portable folding easel or quality folding wooden easels. Both styles allow you to display a rigid panel in many different sizes and depths. They are a must have display for shops and retail outlets. Easy to store and reposition so they have the most impact they are ideal for promoting new products, seasonal sales or other offers.

Metal floor standing easel fit artwork up to A0 and is popular as a wedding easel. They are also popular in Schools where you might want to display a pupils winning artwork one day and show a table layout for a parent teachers evening the next. Being height adjustable they enable you to have a choice of what size of panel you want to display.

These easels only take seconds to adjust and are are capable of displaying one or all of the following boards.

- Printed Rigid marketing signs - Seasonal offers, Sales, New product Launches.
- Chalkboards – Give a certain impression and the ability to change your message without any production costs (Special offers, Menus).
- Pinnable boards – Ideal for displaying printed information such as table layouts, timetables, results or artworks and posters.
- Poster Holders - For displaying a set size of poster.
- Dry wipe Board – Can be used with these easels to make sure your display is always up to date.



If you have any questions don't hesitate to contact us at sales@discountdisplays.co.uk or call us on 08448001020

View all our display easels at <https://www.discountdisplays.co.uk/html/display-easels.html>